



## Association of Arkansas Counties

1415 West Third Street / Little Rock, Arkansas 72201  
(501) 372-7550  
Fax: 372-0611

May 13, 2008

Lenny Laskowski, President  
LJL Seminars  
430 Freeman Avenue  
Stratford, CT 06614-4026

Dear Mr. Laskowski:

Thanks for the great seminar you recently conducted for about 110 of our county elected officials in the Great State of Arkansas. Your seminar, "Simply Speaking.....Selling Yourself & Your Ideas" was the perfect one-day seminar to help our elected officials become more effective communicators.

As you know, county officials are "the voice" of county government at the local level. All of us can use some pointers on how to be more effective and more confident when we speak. Thank you for those pointers. Our feedback has been very positive as to your apparent preparation, quality materials and professional presentation. Having your book, "10 Days to More Confident Public Speaking" in the hands of several of our county officials means that more of our county officials will have the tool they need to help them improve their presentations and boost their confidence.

I truly believe that those county officials attending your workshop in Little Rock will be using your guidance on preparing for a presentation throughout their political life and longer.

Sincerely,

A handwritten signature in black ink, appearing to read "Eddie A. Jones". The signature is written in a cursive style with a long, sweeping flourish at the end.

Eddie A. Jones, Executive Director  
Association of Arkansas Counties